



FROM THE U.S. CENSUS BUREAU

Data compiled in the U.S. Census Bureau's Annual Accommodation or Food Services Report are part of the official statistics used to measure economic performance in the United States. We have enclosed your 2011 Annual Accommodation or Food Services Report form and ask that you complete and **return the report by the due date shown on the front of the form.** Your participation is required by law (Title 13, United States Code), and your timely response will help minimize costly follow-up with your company.

To make reporting easier, we will accept estimates when book figures are not available. We encourage you to report online on our secure Web site. The Web address, your Username, and Password are on the forms, beneath the address label. In lieu of reporting online, you may fax the enclosed forms using the toll-free number, 1-800-447-4613, or use standard mail; postage-paid envelopes are provided so that you can return each form as soon as it is completed.

Your report is completely confidential under Title 13, United States Code, and is seen only by persons sworn to uphold the confidentiality of Census Bureau information. Your information is used only to develop summary statistics that do not reveal the individual activities of your company. Under the same law, information cannot be used for taxation, regulation, or investigation.

If you have any questions or concerns about completing this report, please contact the Annual Retail Branch directly at 301-763-2747 or toll free at 1-800-327-4389 **(select option 2)** weekdays between 8 a.m. and 5 p.m. Eastern time. You may also access our Web site at **econhelp.census.gov/arts** for information about electronic reporting and answers to **Frequently Asked Questions.**

Sincerely,

Mark E. Wallace
Chief, Service Sector Statistics Division

Enclosures